

BUY-IT...SELL-IT...PROFIT

Serving the beverage alcohol trade
of Maryland and the District of Columbia
for over 80 years.

Beverage Journal



THE MARYLAND AND WASHINGTON, DC BEVERAGE JOURNALS

Our Beverage Journals are the official magazines for the beverage alcohol trade in Maryland and the District of Columbia.

The Beverage Journals are received by all three tiers of the licensed beverage industry; Retailers, Distributors, and Suppliers. The Beverage Journal is considered the "Tool of The Trade."

Total Qualified Circulation: 2,515

2.67% average readers per issue ... 6,700 readers per month

Our subscribers are owners and/or managers of their establishments

Subscriber Demographics:

Retail Store (A/BWL & A/BW) 42%
Restaurant/Tavern (B/BWL) 37%
Bar/Lounge/Nightclub (D/BWL) 8%
Social/Private Club (C/BWL) 5%
Other Licensees 8%

For more information on the above licensee classifications, go to:

https://interactive.marylandtaxes.com/webapps/licprt/user/ilu_listlpprefix.asp

DISPLAY AD RATES:

MARYLAND EDITION

Full Page..... \$800

1/2 Page \$500

WASHINGTON, DC EDITION

Full Page..... \$500

1/2 Page \$300

CLASSIFIED AD RATE

\$25.00 per unit

1 unit = 2.25" w x 1.00" h

DISCOUNTS

15% on 3 insertion contracts

25% on 6 insertion contracts

35% on 12 insertion contracts