

2023 BEVERAGE MEDIA GROUP / SEVENFIFTY DAILY EDITORIAL CALENDAR

For inquiries, please reach out to jody.slone@provi.com or marlena.blitz@provi.com



January

2023 TRENDS TO WATCH

Wine, beer, and spirits experts weigh in

SPACE 11/30/22
MATERIAL 12/7/22



February

THE EDUCATION ISSUE

Plus: The Growth of NoLo Beverages

SPACE 12/30/22
MATERIAL 1/7/23



March

WELLNESS IN THE DRINKS INDUSTRY

Plus: The Latest in Irish Whiskey

SPACE 1/25/23
MATERIAL 2/7/23

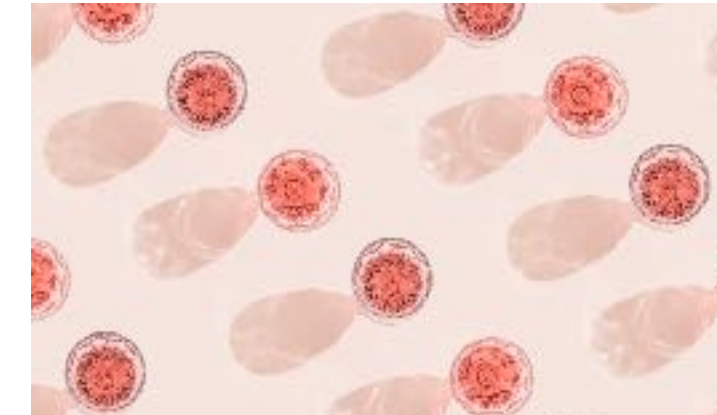


April

DRINKS SUSTAINABILITY WITH IMPACT

Plus: Agave Spirits, by the Numbers

SPACE 2/25/23
MATERIAL 3/7/23



May

THE STATE OF ROSÉ

Plus: Up-and-Coming Drinks Categories

SPACE 3/25/23
MATERIAL 4/7/23



June

TRAVEL SEASON

Plus: Italian Wine Highlights

SPACE 4/26/23
MATERIAL 5/6/23



July

THE SCIENCE BEHIND THE DRINKS

Plus: The State of Vodka

SPACE 5/25/23
MATERIAL 6/7/23



August

THE BUYER'S GUIDE TO LEVELING UP

Plus: Key Players in Ready-to-Drink

SPACE 6/24/23
MATERIAL 7/7/23



September

INDUSTRY INNOVATORS

Plus: The Gin Category

SPACE 7/26/23
MATERIAL 8/5/23



October

WINE REGIONS TO WATCH

Plus: What's New in Whiskey

SPACE 8/26/23
MATERIAL 9/7/23



November

SETTING UP FOR HOLIDAY SUCCESS

What retailers should know for EOY

SPACE 9/26/23
MATERIAL 10/7/23



December

MAXIMIZING ON-PREMISE SALES

Plus: Must-Stock Sparkling Wines

SPACE 10/26/23
MATERIAL 11/7/23



Regional Focus Partnership Opportunities

Our editorial team can spotlight and promote your unique region through profiles, sommelier panels, and guides.

Special Features

- New Products
- The Find
- Wine Buzz
- Bar Talk
- News
- Around Town

Beverage Media Group Publications

- California Beverage Industry News*
- Colorado Beverage Analyst
- Connecticut Beverage Journal
- Florida Beverage Journal
- Georgia Beverage Journal
- Hawaii Beverage Guide
- Maryland Beverage Journal
- Massachusetts Beverage Business
- Michigan Hospitality Review*
- New Jersey Beverage Journal
- New York Beverage Media
- Pennsylvania Beverage Media
- Rhode Island Beverage Journal
- South Carolina Beverage Journal
- Texas Beverage Journal
- Washington DC Beverage Journal

*Published bi-monthly



SevenFiftyDaily



BMG was founded in 1936 and has long served as the dominant business-to-business communication platform for the beverage alcohol industry. BMG's magazines reach over 50,000+ on-and off-premise accounts. Featured articles may appear in both BMG magazines and SevenFifty Daily.

SevenFifty Daily is an award-winning online magazine reflecting the business and culture of the beverage alcohol industry. SevenFifty Daily reports on breaking news impacting all three tiers of the industry, and profiles the people, places, and traditions behind the bottle.

Editorial subject to change